

Spread the word Get seniors ready for what's next.

This toolkit is designed to give you ready-to-use creative assets to help college-bound seniors take their next steps. From now until winter break, share timely posts, and reminders covering Idaho Campus Choice, Apply Idaho, and FAFSA.

As a guide:

- Use Facebook and Instagram posts to build broad awareness.
- Use Stories for time-sensitive updates like application opening dates.
- Use supporting graphics in newsletters, Basecamp, and digital presentations as ongoing reminders.

Below, find a breakdown of what's included and the best times to share each asset.



APPLY IDAHO

Opens October 1. With one free application for up to 10 in-state colleges, early applications = early acceptance.

What's included:

Social media post and Story, Basecamp and newsletter graphic, 16:9 digital asset for presentations, and more.



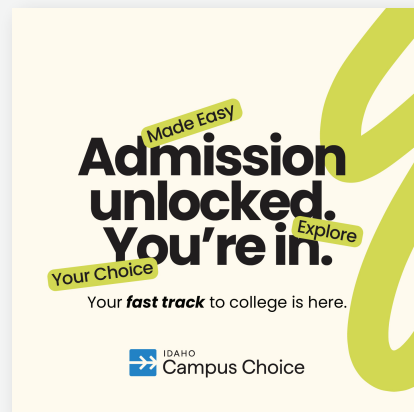
QUICK LINK

Apply Idaho: nextsteps.idaho.gov/apply-idaho

IDAHO CAMPUS CHOICE

Seniors received their pre-admission letters in September. Now it's time to connect those pre-admissions to Apply Idaho, where students can easily apply to any of the schools they were accepted to, for free.

What's included: Social media post and Story, Basecamp and newsletter graphic, 16:9 digital asset for presentations, and more.



FAFSA

Opens October 1. Filing early ensures better access to aid, grants, and scholarships.

What's included: Social media post and Story, Basecamp and newsletter graphic, 16:9 digital asset for presentations, and more.



QUICK LINK

FAFSA: nextsteps.idaho.gov/fafsa

Campus Choice: nextsteps.idaho.gov/campus-choice