



What Is It?

Originate and prepare written material, such as scripts, stories, advertisements, and other material.

What Do They Typically Do?

- Getting Information
- Communicating with People Outside the Organization
- Communicating with Supervisors, Peers, or Subordinates

Annual Income:

- Entry Level: \$53,860
- Typical: \$72,570
- Experienced: \$95,080

Major Employers:

Professional, Scientific, and Technical Services

What do I do next?

Learn about the job culture:

- Schedule at least one informational interview
- Conduct a job shadow, if possible
- Research available volunteer or intern opportunities

Prepare for training:

- Visit and call trade schools or colleges that offer a related program
- Research regional job openings at: idahoworks.gov

Explore all pathways to certification:

labor.idaho.gov/jobscape

Talk to your school counselor or advisor for more information

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Get started today!

Ask about the career & technical programs at your school or nearby technical college.

Check out Idaho Digital Learning Academy for online opportunities: idahodigitalllearning.org

For tips, tools, and resources to learn how your skills and interests can translate to a rewarding career, visit the Next Steps Idaho website.