Jobs in Idaho

Public Relations Specialists

NEXT STEPS IDAHO

What Is It?

Engage in promoting or creating an intended public image for individuals, groups, or organizations. May write or select material for release to various communications media.

What Do They Typically Do?

- Communicating with People Outside the Organization
- Communicating with Supervisors, Peers, or Subordinates
- Getting Information

Annual Income:

- Entry Level: $29,490
- Typical: $47,150
- Experienced: $53,370

Major Employers:

Professional, Scientific, and Technical Services,Educational Services,Other Services (Except Public Administration)

What do I do next?

Learn about the job culture:

- Schedule at least one informational interview
- Conduct a job shadow, if possible
- Research available volunteer or intern opportunities

Prepare for training:

- Visit and call trade schools or colleges that offer a related program
- Research regional job openings at: idahoworks.gov

Explore all pathways to certification:

labor.idaho.gov/jobscape

Talk to your school counselor or advisor for more information

Get started today!

Ask about the career & technical programs at your school or nearby technical college.

Check out Idaho Digital Learning Academy for online opportunities: idahodigitallearning.org

For tips, tools, and resources to learn how your skills and interests can translate to a rewarding career, visit the Next Steps Idaho website.

www.NextSteps.Idaho.gov

IDAHO WORKFORCE DEVELOPMENT COUNCIL

Data provided by O*NET National Resource Center, onetcenter.org and Idaho Department of Labor

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