



Web & Digital Interface Designers

**NEXT
STEPS**
IDAHO

What Is It?

Design digital user interfaces or websites. Develop and test layouts, interfaces, functionality, and navigation menus to ensure compatibility and usability across browsers or devices. May use web framework applications as well as client-side code and processes. May evaluate web design following web and accessibility standards, and may analyze web use metrics and optimize websites for marketability and search engine ranking. May design and test interfaces that facilitate the human-computer interaction and maximize the usability of digital devices, websites, and software with a focus on aesthetics and design. May create graphics used in websites and manage website content and links.

What Do They Typically Do?

- Collaborate with management or users to develop e-commerce strategies and to integrate these strategies with Web sites.
- Collaborate with web development professionals, such as front-end or back-end developers, to complete the full scope of Web development projects.
- Communicate with network personnel or Web site hosting agencies to address hardware or software issues affecting Web sites.

Annual Income:

- Entry Level: \$37,780
- Typical: \$50,790
- Experienced: \$66,020

Major Employers:

Information, Professional, Scientific, and Technical Services

What do I do next?

Learn about the job culture:

- Schedule at least one informational interview
- Conduct a job shadow, if possible
- Research available volunteer or intern opportunities

Prepare for training:

- Visit and call trade schools or colleges that offer a related program
- Research regional job openings at: idahoworks.gov

Explore all pathways to certification:

labor.idaho.gov/jobscape

Talk to your school counselor or advisor for more information

Get started today!

Ask about the career & technical programs at your school or nearby technical college.

Check out Idaho Digital Learning Academy for online opportunities: idahodigitallearning.org

For tips, tools, and resources to learn how your skills and interests can translate to a rewarding career, visit the Next Steps Idaho website.

www.NextSteps.Idaho.gov



Data provided by O*NET National Resource Center, onetcenter.org and Idaho Department of Labor

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